



# MYLENE POULIN

## GRAPHIC DESIGNER

### PROFILE

Innovative and creative graphic designer with over a decade experience in the industry. Excels in generating and developing strong visual graphics. Adept at understanding a vision or idea and creatively conveying this through images and text. Detailed-oriented, ingenious thinker, and collaborative team player seeking a new opportunity to share this artistic passion.

### CONTACT

**Address** 50 Everwillow CIR S.W.  
Calgary, AB, T2Y4V2

**Phone** 403.402.1504

**Email** milounec@hotmail.com

**Portfolio** To see examples of my work abilities, visit my website:

[graphicdesignmp.com](http://graphicdesignmp.com)

### SKILLS

Visual storyteller  
Active listener  
Excellent attention to detail  
Entrepreneurial mindset  
Manages time and projects efficiently  
Production and print coordinator  
Open to receive criticism  
Adapts to a fast changing environment  
Highly motivated to learn new tasks  
Positive and driven  
Bilingual in English and French

Typography	<div><div></div></div>
Indesign	<div><div></div></div>
Photoshop	<div><div></div></div>
Illustrator	<div><div></div></div>
Microsoft Office	<div><div></div></div>
Print Design	<div><div></div></div>
Web Design	<div><div></div></div>

### PROFESSIONAL EXPERIENCE

#### Freelance Graphic Designer | Graphic Design MP

April 2010-Present, Calgary, AB

- Successfully manage and coordinate clients, projects and budgets simultaneously: branding, logo design, business cards, brochures, proposals, posters, annuals reports, covers, postcards, advertisements etc.
- Attend meetings and perform administrative tasks: quotes, invoices, monthly reports and emails.

#### Graphic Designer | Colliers International

December 2019-July 2020, Calgary, AB

- Support the commercial real estate associates team through producing a variety of print and digital marketing deliverables, including proposals, brochures, presentations, online advertising and infographics.
- Take initiative, develop creative briefs and produce creative, eye-catching material.
- Ensure all marketing and graphic pieces created are in compliance with Colliers brand standards.

#### Graphic Designer | Stantec

November 2013-July 2019, Calgary, AB

- Support and provide creative services to the Community Development Planning and Landscape Architecture team as well as other offices and across disciplines.
- Artfully develop and execute design solutions from concept to delivery.
- Work on a wide range of projects: proposals, reports, brochures, open house boards, covers, email campaigns, posters and other promotional pieces. Assist with internal and external presentations.

#### Graphic Designer | UPM Marketing Inc.

April 2007- April 2010

- Prepare graphic materials for trade shows, presentations and promotional events. Production of product packaging and technical manuals for UPM's products: thermostats, energy meters and weather stations.
- Update website content: new products, features, offers, discounts etc.

### EDUCATION

#### BACHELOR DEGREE IN GRAPHIC DESIGN

September 2000-May 2003  
University Laval, Quebec

#### ART COLLEGE DIPLOMA

August 1998-June 2000  
Cégep Beauce-Appalaches,  
St-Georges, Quebec

### ACCOMPLISHMENTS & AWARDS

**2017** Stantec Kudos Awards  
Employee Recognition

**2015** Metro Calgary Adult Colouring  
Contest Winner

### WHEN I'M NOT DESIGNING ... YOU CAN FIND ME



Outside walking  
my labrador



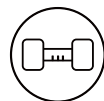
In the mountains  
hiking or backpacking



On a road trip, traveling  
and taking pictures



On Pinterest  
finding new ideas!



Training. It's the  
best stress reliever!



Listening to new  
music and artists